



50-YEAR GALA COMMITTEE

Dr. Brenda Atchison

Debbie Avinger

Drew Avinger

Kelly Branch

Thelma Cantu

Peggy Cavalle

Jennifer Chavers

Tiffani Davis

Tricia Duffy

Elaine Emery

Judy Ensweiler

Cherie Hoover

Rhonda Loving

Patricia Matthews

Stephanie McKee

Debbie McMann

Bobbie Mitchell

Janet Moore

Danny Perez

Chris Pitt

Laura Riley

Brianna Rodriguez

Kelly Ross

Katherine Sells

Sandra Sims

Nancy Velez

DEAR PROSPECTIVE SUPPORTER,

Since 1973, Christian Community Action (CCA) has worked to alleviate suffering, bring hope, and change lives for thousands of Denton County residents. Since its inception CCA has been healing, feeding, and educating those in need. Over the years CCA's work has moved from simply providing food to providing family enhancing experiences which begin to fundamentally change people's perception of themselves and increase their capacities to be self-sufficient.

On Saturday, April 1, 2023, CCA will celebrate its 50th anniversary and acknowledge its half-century legacy as the non-profit that serves the vulnerable families in our community. This event will bring together ~800 community leaders, corporations, churches, governmental and civic leaders, and a host of organizations and individuals that partner and support our work.

We would like to ask you to consider sponsoring our 50-Year Anniversary Gala, which will recognize CCA's history and the individuals who have volunteered their time, talent, and service to ensuring the availability of services and support to local individuals and families experiencing a life crisis.

The event will be held at the Embassy Suites by Hilton in Grapevine and will begin at 5:30 p.m. with a cocktail reception, followed by a seated dinner, recognition presentation, a silent and live auction and conclude with entertainment. Your sponsorship will support CCA in its work to serve and empower low-income individuals and families attain self-sufficiency.

Sponsorship opportunities and ticket information are enclosed. You may also register online at www.ccahelps.org/50years. If you cannot attend the event but wish to donate, visit www.ccahelps.org/50years.

Thank you for your time and consideration. For more information, please feel free to contact Tiffani Davis, Director of Development at 972-219-4323 or Tiffani.Davis@ccahelps.org. We look forward to seeing you on April 1, 2023!

Sincerely,



Gilbert Montez
President and CEO



OUR WORK

OUR MISSION

In the name of Jesus Christ, Christian Community Action ministers to the poor by providing comprehensive services that alleviate suffering, bring hope, and change lives.

OUR PROGRAMS AND SERVICES

Since 1973, through our Christ-centered programs, we empower people facing a crisis to provide for their families with dignity on the road to self-sufficiency. What started as a Bible study of seven people has grown into an organization of 26 employees and 5,000 volunteers dedicated to serving annually.

Headquartered in Lewisville, CCA is one of the largest private nonprofits in North Texas combatting poverty, providing more than 10,000 individuals and families services each year. We serve many communities within Denton, Collin, Dallas, and Tarrant counties. Boundaries are established by these school districts: Argyle ISD, Carrollton-Farmers Brand ISD (Denton County portion), Coppell ISD, Frisco ISD, Lake Dallas ISD, Lewisville ISD, Little Elm ISD and Northwest ISD. One hundred percent of the families we serve live at or below the federal poverty threshold and qualify as low-income.

Volunteers are the heartbeat of our organization working in various roles including administration, client services, food pantry services, and seasonal outreach for children and seniors. During our last fiscal year, 4,934 volunteers gave 26,970 hours of service to CCA equating to an economic impact of \$712,819 to the community. The numbers are impressive considering we were living through a pandemic.

For 50 years, CCA has led the way for people living in poverty. Our holistic approach from rescue to transition helps families in need achieve self-sufficiency by offering a "hand up" instead of a hand-out. The families we serve are guided through three phases of our programming; rescue, relief, and restoration with a goal of helping them achieve self-sufficiency.

Rescue provides for the immediate, critical needs through our Crisis Management Services. This includes financial assistance to prevent homelessness and the food pantry to prevent food insecurity.

Relief provides for the specific needs of children through our Kids Eat Free summer program, Back to School, and Christmas Cheer. Our Golden Angels program serves senior citizens and their specific needs.

Restoration provides programs and training that help families and individuals develop a strategic action plan to break the cycle of poverty. This creates long-term, sustainable change in the families we serve. The skills developed help reduce unemployment, raise incomes, and improve standards of living; thus, breaking the cycle of poverty. Programs include GED and ESL classes, vocational certification, computer skills, and financial literacy classes.

CCA is guided by our mission statement which begins with "In the name of Jesus Christ..." We realize that spiritual wellness is a critical part of a person's life. Our Case Managers provide these services with an emphasis on getting to know the client and forming a relationship through trust and empathetic listening, with an opportunity to share the Gospel. They assist in helping a client find balance in life and reconnect or strengthen their relationship with God. Spiritual counseling also helps clients re-establish (or establish for the first time) meaning and purpose in life and be at peace.



GALA SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

- Three premium VIP tables (seating for 10 per table) at the 50th Anniversary Gala
- Opportunity to speak at the podium at the 50th Anniversary Gala
- Exclusive two full-page color ads in 50th Anniversary Gala program book
- Premier placement of your logo on all pre-event print promotional materials
- Premier placement of your linked logo on all pre-event digital promotions, including the CCA website and event communications, including registration confirmation emails
- Premiere placement of your logo on all event signage, print and digital, with full-screen visibility through the 50th Anniversary Gala
- Paid advertising as Presenting Sponsor on CCA's social media outlets
- Opportunity to provide your branded materials for participant goody bags
- Opportunity to customize sponsorship benefits

PLATINUM SPONSOR - \$25,000

- Two premier tables (seating for 10 per table) at the 50th Anniversary Gala
- Prominent full-page color ad in the 50th Anniversary Gala program book
- Prominent acknowledgement of your logo on all pre-event print promotional materials
- Prominent placement of your linked logo on all pre-event digital promotions, including the CCA website and event communications
- Prominent placement of your logo on all event signage, print and digital, with full-screen visibility throughout the 50th Anniversary Gala
- Recognition as a sponsor on CCA's social media outlets
- Opportunity to provide your branded materials for participant goody bags

PREMIER SPONSOR - \$15,000

- One prime-placement table (seating for 10) at the 50th Anniversary Gala
- Half-page color ad in the 50th Anniversary Gala program book
- Placement of your logo on all pre-event print promotional materials
- Placement of your logo on the CCA website
- Placement of your logo on all event signage, print and digital, with half-screen visibility throughout the 50th Anniversary Gala
- Recognition as a sponsor on CCA's social media outlets
- Opportunity to provide your branded materials for participant goody bags



GALA SPONSORSHIP OPPORTUNITIES

LEGACY SPONSOR - \$10,000

- One table (seating for 10) at the 50th Anniversary Gala
- ¼ quarter ad in the 50th Anniversary Gala program book
- Recognition as a sponsor on CCA's social media outlets
- Placement of your logo on all event signage, print and digital, with half-screen visibility throughout the 50th Anniversary Gala
- Recognition as a sponsor on CCA's social media outlets
- Opportunity to provide your branded materials for participant goody bags

SIGNATURE SPONSOR - \$5,000

- Six (6) seats at the 50th Anniversary Gala
- Name listing in the 50th Anniversary Gala program book
- Placement of your name on all event signage, print and digital, with ¼ screen visibility throughout the 50th Anniversary Gala
- Recognition as a sponsor on CCA's social media outlets
- Opportunity to provide your branded materials for participant goody bags

CONTRIBUTING SPONSOR - \$2,500

- Four (4) seats at the 50-year Anniversary Gala
- Name listing in the 50th Anniversary Gala program book
- Placement of your name on all event signage, print and digital, with ¼ screen visibility throughout the 50th Anniversary Gala
- Opportunity to provide your branded materials for participant goody bags

RESERVED TABLE OF 10 - \$1,500

INDIVIDUAL TICKETS - \$150

REGISTER AS A SPONSOR TODAY! - www.ccahelps.org/50years



CCA SPONSORSHIP FORM

Company Name/ Individual: (Exactly as it should appear in event materials)

Contact Person:

Email:

Address:

City:

State:

Zip:

Phone:

Fax:

SPONSORSHIP LEVELS (Please Check One)

- | | | | |
|-------------------------------------|----------|----------------------------------------------------|------------------------|
| <input type="checkbox"/> Presenting | \$50,000 | <input type="checkbox"/> Signature | \$5,000 |
| <input type="checkbox"/> Platinum | \$25,000 | <input type="checkbox"/> Contributing | \$2,500 |
| <input type="checkbox"/> Premier | \$15,000 | <input type="checkbox"/> Reserved Table | \$1,500 |
| <input type="checkbox"/> Legacy | \$10,000 | <input type="checkbox"/> Individual General Ticket | \$150 Quantity ____ |

PAYMENT

- ☐ Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- ☐ Pay by credit card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover
Credit Card #: _____ Exp #: _____
Code: _____ Billing Zip: _____
- ☐ Enclosed please find my contribution in the amount of \$ _____
- ☐ I/We cannot participate but are pleased to donate \$ _____ to support CCA

PLEASE COMPLETE THIS FORM AND RETURN BY MAIL TO:

Christian Community Action
50th Anniversary Gala
200 S. Mill Street
Lewisville, TX 75057

OR EMAIL FORM TO: Tiffani.Davis@ccahelps.org

OR REGISTER ONLINE: www.ccahelps.org/50years

QUESTIONS? CONTACT: Tiffani Davis at above email or call 972.219.4323